

I. Amendment

A. In The Specification:

At page 4, line 8, after packaging, insert —100--.

At page 5, line 29, after items, insert --102--.

At page 8, line 7, after Potential, insert —packaging 100--.

At page 8, line 30, insert —FIGURE 7 is a representation of an item in packaging.--.

At page 13, line 25, after packaging, insert —100--.

At page 13, line 29, after packaging, insert —100--.

At page 14, line 2, after packaging, insert —100--.

At page 14, line 3, after item, insert —102--.

At page 14, line 10, after items, insert —102--.

At page 14, line 12, after another, insert —packaging 100--.

At page 15, line 2, before sun, insert --an item 102 such as--.

B. In the claims:

Claims 1-4 (canceled)

5. (previously amended) A method for making a combination of a thematic package and an article contained in the package for combined marketing, the method including the steps of:

constructing the package as a replica of a recognizable icon, the package having a shape that is different than any shape to be contained therein,

the shape of the package visually suggestive of an activity associated with the icon in which the article is used during the activity, after removal from the package,

the package having a hallow interior;

locating the article within the hallow interior of the package to form the